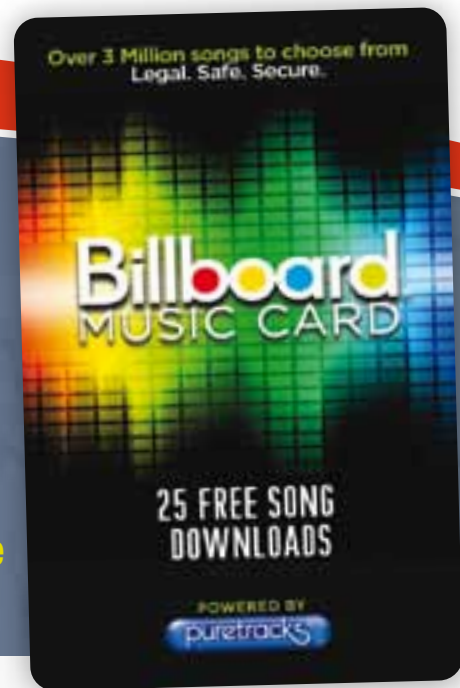


# Billboard®

## Leveraging Music for Engagement

→ Want to Boost Customer Loyalty and Maximize Performance from Channel Partners, Employees and Vendors?



### IT'S EASY

Engage them, thank them and reward them with digital music.

#### Recognize Loyal Customers

A custom-branded music card featuring a PIN code good for free songs enables you to thank loyal customers with a personalized and relevant gift that allows CHOICE... from Beyonce to U2.



#### Reward Performance

The virtual delivery of digital music makes it easy to reward employees and channel partners for promoting a particular product or service, or reaching a designated sales goal for the day, week or month.



#### Drive Sales

Motivate customers to act by offering free music downloads as a gift with purchase. The music codes can be printed in-pack, on-pack or distributed via a custom-branded card that reflects the look and feel of your brand.



Get the  
**PERFORMANCE  
YOU NEED**

With **Billboard  
Music  
Incentives**

**Contact us**  
and we'll send you a  
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